

Date: June 12, 2009
To: All Agents
Re: Weekly Agent Notice - June 12, 2009

This notice contains important information on how you can build your own website, Med Supp changes in 2010 and more!

You don't need another full-time job.

Until now, if you wanted to successfully bring your agency online, you either had to hire an expensive web master or take on web design as a second job.

Great American wants to help you succeed at the career you've chosen - selling insurance! To that end, we are partnering with AgentMethods to offer you the fastest and easiest way to build and manage your website.

Through the AgentMethods website builder, you can launch and manage your agent website in minutes. You're busy enough!

Go to www.GASBagentsites.com and launch your site in minutes.

*P.S. - As a Great American agent, you get your website **FREE for the first 30 days.***

AgentMethods™

Med Supp Buyers Guide Reminder

This is just a reminder that all agents are required by regulations to leave a current year's copy of the "Choosing a Medigap Policy: A Guide to Health Insurance for People

with Medicare" to all Medicare eligible applicants when they are applying for disability insurance policies or certificates that provide hospital or medical expense coverage on an expense incurred or indemnity basis.

For our products, this means agents must provide the "Choosing a Medigap Policy: A Guide to Health Insurance for People with Medicare" to:

- All Medicare Supplement applicants at the time of application
- Applicants for any Cancer Plan eligible for Medicare age 65 or older (First Diagnosis or Cancer Treatment)

Delivery of the Guide must be made to the applicant at the time of application and acknowledgement of receipt of the guide must be obtained by the insurance company. The applicant must be able to answer "yes" when asked by the home office if they received a copy of the Guide. The Guide can be sent to the applicant electronically (emailed or provide a link to the Guide to view online) or by paper copy mailed or delivered to the applicant.

Please make sure you are providing the Guide as required by regulations. The Buyer's Guide is available from the following sources:

Electronic format (to send as an email attachment) - You can find the Guide in AgentView under Other Required Forms under every Medicare Supplement forms section for every state under Forms & Materials/New Business Forms on our agent website, www.AgentView.gafri.com. Simply open the file and save to your computer and attach as an attachment to your email.

Online Link - The Guide is available online to all consumers via the Centers for Medicare & Medicaid Services (CMS) website at:
<http://www.medicare.gov/publications/pubs/pdf/02110.pdf>

Paper Copy - The Guide is available from our Supply Department. You can send your requests to AustinSupplies@gafri.com or fax your order to 888-417-8267. Please limit orders to 50 each.

Important Information- 2010 Medicare Changes

There are several changes on the horizon and it is our objective to keep you well informed so you can prosper in the field. Read about the changes:
<http://agentview.gafri.com/GASBAgent/Cache/Forms/GASBG-2010-Changes.pdf>

New on AgentView!

The following software is now available on AgentView:

- UTA Version 4.0.9 adds 09 A - G rates for MO, AR, AL, LA, and IA. 2009 rates on plans B, D, G were added for KS.

The following outlines and rates are now on AgentView:

- UTA Missouri, effective June 26th

Rate Adjustments: Check the Notices section on AgentView for recent rate adjustment.

Product Availability Chart:

<http://agentview.gafri.com/GASBAgent/Cache/Forms/GASBG-9-0002-PA.pdf>

Questions? Comments? Call our Agent Resource Center at 877-454-0923